RUTH MARTIN

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San Francisco, California

SKILLS

Visual Design	CSS/XHTML	InDesign	Dreamweaver
Interface Design	Familiar with:	Final Cut Pro	Flash
User Experience	JavaScript	After Effects	Photoshop
Interaction Design	ActionScript 3.0	Logic Pro	Fireworks
Web Development	PHP/MySQL	Captivate	Illustrator

EDUCATION

The Art Institute of California – San Francisco   Mar 2011
Bachelor of Science, Web Design and Interactive Media

The Art Institutes Study Abroad Program   Jan 2009 – Mar 2009
GUI redesign for Axel Springer Digital TV Guide, Berlin, Germany

Pennsylvania College of Art and Design   Sep 2001 – Dec 2003
Coursework in Fine Art and Graphic Design

AWARDS

Best Portfolio – Web Design and Interactive Media   Mar 2011
The Art Institute of California – San Francisco

EXPERIENCE

RadiumOne   Oct 2011 – Feb 2013
radiumone.com, San Francisco, CA
User Experience Designer
- Facilitated rebranding, redesign and transition of PicBounce
  to Via.Me after Focal Labs was acquired by RadiumOne
- Iterative UI design of Via.Me web and mobile apps across web, iOS,
  and Android platforms
- Agile feature UI/UX design and iteration based upon user testing
  and client feedback
- Collaborate with developers and product team to conceptualize
  new features
- Design marketing collateral for web ads, email blasts, and blog posts
- Employed and worked with contractors and interns to aid in redesign
  concepts and production design work

Focal Labs   Apr 2011 – Oct 2011
focallabs.com, San Francisco, CA
User Interface Designer
- Hightened company awareness through in depth
  competitive analysis
- Increased brand visibilty through concept generation, design,
  and development for company's identity and corporate website
- Created optimal user experience for PicBounce 2.0 through
  production of feature map, application map, and wireframes
- Design and implementation of user interface design for PicBounce
  2.0 including branding, iconography, and layout

Hot Shot Media   May 2010 – Aug 2010
hotshotmedia.com, San Francisco, CA
Junior Visual Designer
- Rebuilt company's old table based corporate website
  with valid XHTML and CSS
- Increased output of projects with production design work
  utilizing Photoshop, Illustrator, HTML5 and CSS3